

August 2009

Fox Sports Backs Basketball

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Media Release

July 30, 2009

The National Basketball League's long association with Australia's leading sports broadcaster FOX SPORTS is set to continue, with the announcement of a new agreement with Basketball Australia for the 2009/10 NBL season and the Boomers and Opals international matches.

The agreement will see FOX SPORTS broadcast over 50 matches live starting in September, including every game of the 2009/10 NBL Finals series.

Additionally, throughout August and September FOX SPORTS will broadcast LIVE the Boomers and Opals games against the New Zealand Tall Blacks and Tall Ferns.

The new one-year deal will ensure that basketball in Australia will continue to have a strong television presence through FOX SPORTS, extending a relationship that first began almost 15 years ago.

FOX SPORTS Chief Executive Officer David Malone said basketball had proven to be a valuable property for the network and was looking forward to what promises to be a thrilling 2009/10 season.

"The NBL is very popular with subscribers and we see basketball as an important part of FOX SPORTS' overall sports package," said Malone. "Basketball Australia has made the difficult choice of undergoing some short-term pain for the long-term benefit of the sport as part of their commercial review, and we're excited about the direction of Basketball in Australia."

Larry Sengstock, Chief Executive Officer of Basketball Australia, said the deal showed the great faith FOX SPORTS have in basketball as premium sports programming.

"FOX SPORTS commitment to increased coverage of the NBL in the 2009/10 season by almost double the coverage of last season is a very public endorsement of our reform strategy and an affirmation of the current and potential value of basketball in this country," said Sengstock.

"We are excited about the prospect of working in partnership with FOX SPORTS to build the profile of basketball in 2010 by entrenching our community linkages and reconnecting our elite competition with the 600,000-plus participants who play basketball."



Continued.....

FOX SPORTS has developed a strong base in Melbourne with its extensive AFL, tennis and Fox Sports News production and will expand its presence in the market with all future basketball production now being managed from FOX SPORTS' Melbourne studio.

The Season Opener - Breakers v Taipans will be shown LIVE on FOX SPORTS 3 at 5.30pm EST on 24 September.

Opal's Hosting China at Dandenong Stadium

FRIDAY 21st of AUGUST

Canberra, Geelong and Dandenong are the big winners...

Basketball Australia can announce the dates upon which the World Champion Opals will contest a three game series on home soil against China in August.

Olympic Silver medallists Australia will take on China, who finished fourth in Beijing, in Canberra, Geelong and Dandenong on August 11, 17 and 21 respectively.

The series forms part of Australia's preparation for the 2009 FIBA Oceania Championship against New Zealand on August 31 (Wellington, NZ) and September 2 (Canberra), with the winner qualifying for the 2010 FIBA World Championship for women.

It also provides the Opals with an opportunity to level the ledger with world number six China, who defeated Australia 2-1 in a three game series in China in May.

China is preparing for the 2009 FIBA Asia Championship for Women and will also contest friendly matches on tour against three Women's National Basketball League (WNBL) teams; Bendigo Spirit, Dandenong Rangers and Bulleen Boomers.

"China is a world class basketball playing nation and we wanted some tough matches before the Oceania Championship, so we're very happy to have secured these games," Opals Head Coach Carrie Graf said.

"We've toured China and Europe this year so it will be great to play in Australia and hopefully the Aussie public will come out and get behind the Opals."

The Opals team to contest the event will be named following a training camp in Melbourne later this month.

Aug 21: Opals v China, 7.00pm at Dandenong Stadium, VIC
\$15 Adult / \$5 Child (16 & under) / \$35 Family (2A/2C)

CORPORATE BOXES AVAILABLE - \$200 (4 SEATS) \$400 (8 SEATS) - includes; beer, wine, soft drinks and hot and cold food platters ** BOOK NOW - SELLING FAST** 03 9794 7192

FOR TICKETS PHONE: 9794 7192 ***PRE-PURCHASE YOUR TICKETS USING YOUR CREDIT CARD AND COLLECT YOUR TICKETS FROM THE STADIUM ON THE NIGHT! *** PRE-PURCHASE YOUR TICKETS NOW TO AVOID DISAPPOINTMENT***



GET YOUR TICKETS NOW!

03 9794 7192

21st August 7pm (270 Stud Rd, Dandenong)

Family \$35 (2A/2C)

Adult: \$15 / Child: \$5 (under 16)

VJBL players *FREE* entry with full paying Adult



Dine with the Champions Luncheon

Sacred Heart Mission is delighted to have Andrew Gaze as a special guest at its annual Dine with the Champions luncheon on Friday 21 August at the RACV City Club.

Dine with the Champions is a fantastic opportunity to share an afternoon of big laughs and intriguing stories with some of Australia's leading sporting stars and personalities. The fabulous Anthony 'Huddo' Hudson and Des Dowling will be your hosts and will interview St Kilda star Xavier Clarke, former soccer player and now SBS commentator Craig Foster, basketball great Andrew Gaze, comedian Mick Molloy and St Kilda CEO Michael Nettlefold.

Tickets are \$89 each for lunch including beer, wine and soft drink. Corporate tables are also available for \$2,200 which includes a table of 10, recognition at the event and on the Sacred Heart Mission website.

The luncheon will also feature a main auction and silent auction where people are assured of picking up some great bargains.

Funds raised from Dine with the Champions go towards Sacred Heart Mission's Sports and Recreation Program which provides sporting and cultural activities for people who are homeless or living in poverty and receives no government funding.

Tickets are available by downloading the booking form from our website www.sacredheartmission.org or by calling 1800 44 32 78.



All Ability Basketball in Somerville

Steelers All Abilities Basketball Club

Come & Try Evening

Where: Somerville Recreation & Community Centre
14 Edward Street, Somerville, Mel Ref 107 E12

When: Thursday 27th August @ 5pm

Cost: Free

Level of Skill:

Currently 4 Teams of varying ability.
Great chance to join a team and meet new friends.
Ongoing Volunteer positions available (Basketball Victoria Training available).

Contact: Kaye from Western Port Basketball Association on 5977 7533
Or Brett & Isobel from Leisure Link Up on 9783 3855 or
leisurelinkup@optionsvic.org.au



2009 VJBL Finals Venues Announced

The Victorian Junior Basketball League is delighted to announce the venues for the 2009 Finals Series.



"We were really pleased to see the number of associations who have submitted tenders. All the applications were of extremely high standard so appointing host associations has been a challenging process" said Niall Quinn, VJBL Chairman.

"The VJBL Finals has become such a high profile event with arguably the best junior basketball in the country on display; we are thrilled to make this announcement."

The details for the 2009 VJBL Finals are as follows:



	<u>Victorian Championship</u>	<u>Victorian Junior League (1-4)</u>
21st Aug	Quarter Finals Dandenong MSAC Werribee	
28th Aug	Semi Finals Dandenong MSAC	Quarter Finals Broadmeadows Dandenong Frankston MSAC
4th Sep	Preliminary Finals MSAC Waverley	Semi Finals Eltham Frankston MSAC Waverley Werribee
11th Sep	Grand Finals MSAC	Preliminary Finals Frankston Geelong Waverley
18th Sep		Grand Finals Dandenong

Community Coaching Clinics

Basketball Victoria is currently offering Community Coaching Clinics for basketball coaches of junior teams. These clinics are aimed at teaching the fundamental skills required for basketball.

Clinics will be held at the following times:

Werribee - Sunday 30 August @ 3pm - 5.30pm

Nunawading - Sunday 25 October @ 2pm - 4.30pm (Melbourne East BA)

Registrations must be completed and sent prior to clinic. \$5 entry is then paid on arrival.

For more information contact Greg Jeffers at
greg.jeffers@basketballvictoria.com.au or 9927 666



Domestic Player Development Camp

What is the Domestic Development Camp?

The Domestic Development Camp is an opportunity for domestic level players to experience a Basketball Victoria development camp. The camp will have an emphasis on skill development, in particular shooting and individual skills. Team Offensive & Defensive concepts will also be covered at the camp.

The Domestic Development camp is the perfect opportunity for players to improve their skill levels before the start of many rep team tryouts and domestic season begin. Please note this camp is for players who are serious about taking their game to a new level!

Basketball Victoria will provide coaching staff of the highest level, including current NITP, NBL, WNBL, ABA, State Team and elite junior championship coaches and players.

Who can register?

The camp is open to all Males and Females that are currently playing domestic basketball, born in the years 1996 - 2001.

CAMP DETAILS:

Where: Waverley Basketball Stadium
Corner Batesford Rd & Power Ave
Chadstone
(Melway Ref - 69 H1)

When: Wednesday 30th September 2009.

Time: 9.30am - 4.00pm

Cost: \$49.50 (GST inclusive) All participants receive a camp t-shirt.

Further Information

For more information please contact Paul Lankford on (03) 9927 - 6666 or
paul.lankford@basketballvictoria.com.au.



New Leader in Country Victoria

Basketball Victoria has recently announced the appointment of David Huxtable to the new position of Manager Country Basketball.

David joins Basketball Victoria Country Council following a long career in Local Government as a senior Manager with the Mitchell Shire Council. He has also been directly involved with country basketball in both administration and on court roles over an extended period.



Rod Bush, Chairman of Basketball Victoria Country Council said "we are delighted that David has accepted this position with us. He has a very strong background in management and organisation, experience that is important for us as we move into a review phase of our organisation. As an added benefit he brings with him a real understanding of associations and their challenges in today's competitive market place" Bush said.

Basketball Victoria CEO Wayne Bird said "we believe David can represent country basketball at all levels and very importantly with his background build relationships with Local Government Authorities. A key component of his role will involve "selling" basketball to the wider community and we have every confidence David can achieve this objective.

We are confident David will hit the ground running as we enter this next very important phase in our sport" Bird said.

New Manager Commercial Business

Basketball Victoria would also like to welcome Scott Davis who has accepted the position as the Manager Commercial Business



Scott has strong marketing and management experience with specific focus on sponsorship, event and business development and has spent a considerable amount of time working with an International organization in Asia developing international sporting events, sponsorship and marketing.

Prior to this, Scott was a Parole Officer for the State of Missouri before starting his own business. Somehow he also found time at the elite end playing US College Football for 5 years.

Scott brings a wealth of knowledge with him and will be a great asset to Basketball Victoria's future.

Basketball Victoria Resources

BASKETBALL VICTORIA ONLINE SHOP



Basketball Victoria has a range of resources available online for purchasing through the Basketball Victoria Online Shop.

The shop is responsible for selling all coaching and player development items such as DVD and coaching manuals, 'no peeks' goggles, coaching whiteboards and various other items to assist with developing your team's potential. All resources available range from beginner to more elite level teams; there is something to suit all players.

For more information as to what is available please visit the BV website or contact Greg Jeffers at greg.jeffers@basketballvictoria.com.au

Basketball Victoria Congratulates 'Good Sports' Associations

The Good Sports program is an initiative of the Australian Drug Foundation (ADF) to develop safer and healthier communities. The program helps sporting clubs manage alcohol responsibly and reduce alcohol related problems such as binge and underage drinking. There are currently 18 basketball associations, clubs and venues that are taking part in the program. This number has consistently increased over the last few years which is something Basketball Victoria is pleased to see occurring.

Basketball Victoria would like to congratulate the following associations and clubs for taking part in the program:

Club	Current Level	Note
Broadmeadows Basketball Association	Level 3	
Ballarat Basketball Association Inc	Level 2	
Kilsyth & Mountain District Basketball Association	Level 2	
Waverley Basketball Association	Level 2	Increased from Level 1
Dandenong Basketball Association	Level 1	
Warrnambool Basketball Inc	Level 1	
Chelsea Basketball	Level 0	
Demons Basketball Club Inc	Level 0	
Doncaster Leed St Sports Centre	Level 0	
Gateway Basketball	Level 0	
McKinnon Basketball Association	Level 0	
Melbourne East Basketball Association	Level 0	
Salvation Army Basketball Association of Victoria	Level 0	
Western Port Basketball Association	Participating	New in 2009
Athletics Basketball Club	Registered	New in 2009
Chelsea YCW Basketball Club	Registered	New in 2009
Eltham Wildcats Basketball Club	Registered	New in 2009
Heyfield Basketball Association	Registered	New in 2009

Basketball Victoria would like to encourage all associations and clubs to consider taking up the program. The Level 0 accreditation has been specifically designed for associations that don't supply alcohol, so even if your association doesn't have a bar, you can still get involved in the program!

For further information contact Fiona Kuilboer, Health Promotion & Marketing Officer on 9927 6666 or fiona.kuilboer@basketballvictoria.com.au.

Information can also be found on the Good Sports Website – www.goodsports.com.au



Upcoming Events

Opals vs China at Dandenong	August 21
Big V Grand Final Game Two	August 22
Big V Grand Final Game Three (If required)	August 23
All Abilities Come and Try Session Westernport BA	August 27
Domestic Player Development Camp	September 30
Paralympic Youth Festival	October 4 -10

AUGUST 2009						
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27	28	29	30			

For Further Information:

Editors:

Ashley Stewart – Administration Officer –
ashley.stewart@basketballvictoria.com.au

Please send your contributions to Ashley Stewart by the 20th of each month for consideration. We would like Insight to be an integral part of communication between Basketball Victoria and its partners. We would appreciate and value your feedback.

Please note: If your Association contact information or VBRA – Branch Contact Information is out of date, please contact Ashley Stewart on (03) 9927 6666 or email ashley.stewart@basketballvictoria.com.au.

OCTOBER						
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